



## Thesis in 3

# Speaker Guidelines

Visit [www.thesisin3.com](http://www.thesisin3.com) for videos of previous years finalists and a [guidelines video](#).

### Presentation Format

Speakers must present **3** slides in **3** minutes to make their point.

**Each slide will move on automatically every minute.**

A template will be provided to help you build your presentation. Speakers must **provide their presentations by 25<sup>th</sup> October** to allow them to be organised and collated for presentation.

### Your Audience

Audience members could be anyone, so you should consider your audience to be 'the person on the street'. The goal is to present your work so any person, regardless of their technical expertise can understand your work. Remember even those with technical expertise will have had a few drinks and will be seeing up to 30 other presentations: make yours stand out, by being clear, concise and perhaps humorous!

### Some Tips To Presenters

- Identify the core parts of your thesis/aspect of your research that you want to discuss. Don't try and cram everything in.
- Keep it high level. Don't go into too much detail.
- Avoid jargon and technical terms. Remember that it should be easily understood by the lay-person.
- Try to use as little text as possible. The audience shouldn't need to read too much of the slide - they only have a minute to read each one!

- Keep the slides visual or use a single photograph which encapsulates the topic for the slide.
- Try to add some humour, and keep the content light. Make it enjoyable for the audience.
- Practice. Practice. Practice. It's the only way to get the timing right!

Bottom line: *Keep it clear, concise and coherent*

## **The judges will be marking you on - Clarity, Context and Charisma**

### **Clarity**

- understanding (could you tell somebody else what the presenter's research is about)
- delivery (how clear was the language and tone that the presenter used)
- no esoteric language or esoteric terms are (briefly) explained

### **Context**

- applicability to real life (did they tell us how their research impacts every day life)
- what "problem" is being solved, for whom
- how large is the "market"

### **Charisma**

- memorable (will you remember that specific speaker's talk, after all pitches are finished)
- stage presence (were they looking at their toes for the 3 minutes, did they engage the audience)
- use of 2 P's; Passion & Pauses